

GovEd Services for

# Higher Education

Logicalis helps accelerate your digital transformation goals, enabling you to modernize IT operations, connect the campus out to the edge, and securely and efficiently improve the overall digital experience.

Today's digital natives demand more. But how can you deliver secure, frictionless campus-wide experiences for students, faculty, and staff with the right technology investments? Logicalis combines expert tools, partners, and people to help colleges and universities advance their digital transformation goals. Using our extensive technology and services expertise, we can help streamline and optimize IT, rein in costs and reduce technical debt, remediate IT workforce challenges, connect campuses out to the edge, and enable a secure and digitized experience for all.

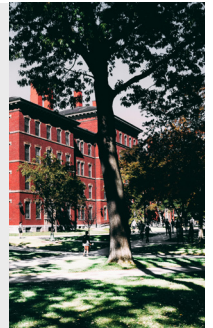
## Accelerate digital transformation

Are you challenged to get a digital transformation strategy across the goal line? Logicalis works closely with you to understand your challenges and operational needs and builds out a long-term strategy with roadmaps that enable your business objectives. We will provide viable, cost-effective options that maximize your budget and staff and help you get stakeholders on board. Finally, we can design, build, and run services-centered solutions using the latest technologies to support your digital transformation vision. We've made considerable investments in our AIOps-powered digital services platform to help streamline workflows, institute governance, and run operations.

**64% of students have experienced unstable internet connections with 35% experiencing stress as a result.<sup>3</sup>**

## Top 3 Barriers to Data-Driven Decisions<sup>1</sup>

1. Decentralized and siloed data collection
2. Budget constraints
3. Turning data into action



## Secure the campus infrastructure

At the same time attacks on education are increasing, higher education institutions are often woefully under protected. Logicalis helps you prepare for the unthinkable. Our managed, cloud-based security services and solutions bring desperately needed resources, processes, and technologies to your institution, enabling you to weave real-time security telemetry and response throughout your digital fabric to protect the campus infrastructure. We work with your budget and timelines to detect attacks, prevent data loss, and ensure data privacy.

**\$3.7 million is the average cost of a data breach in the higher education and training sector in 2023.<sup>2</sup>**

## Provide last-mile connectivity

Connecting to campus Wi-Fi is often fast and reliable, but the size and density of college campuses often creates reliability, security, bandwidth, and availability issues. As one of two U.S./Global Partners Cisco Partners authorized to deliver Private 5G as a service, Logicalis can help you complement Wi-Fi and ensure secure and reliable connections for people, devices, and applications all the way out to the campus edge.

Consider these use cases:

- Research labs and innovation centers
- Academic colleges / departments
- Campus safety and security
- Libraries, tutoring centers, and study areas
- Near-campus residential areas and dormitories
- Student services (admissions, financial aid, counseling, health services, etc.)
- Stadiums / arenas / athletics departments
- Secure remote access

<sup>1</sup>"Higher Ed's Data Gap: Views on How Well Colleges Use Data to Make Strategic Decisions," Chronicle of Higher Education, 2023.

<sup>2</sup>"Cost of a Data Breach Report 2023," IBM.com, 2023.

<sup>3</sup>"2022 Students and Technology Report: Rebalancing the Student Experience," EDUCAUSE.edu, 10/03/2022.

## Benefits

- **Cybersecurity expertise** – Protect data and assets across your ecosystem with an ISO 27001:2022 certified expert security partner.
- **IT modernization** – Preserve capital and maximize resources by integrating, operationalizing, and digitizing your IT environment.
- **User experience** - Enable a better experience for faculty, staff, and students with integrated, cloud-based services and solutions.
- **Workforce remediation** – Solve IT workforce challenges and maximize productivity with an automated, services-first approach and streamlined ITSM workflows.
- **IT Control** – Improve visibility with an enterprise-wide, real-time dashboard view of infrastructure health.
- **Efficient operations** – Reduce the business impacts of workforce shortages with automated processes, AIOps, machine learning, analytics, and other technologies.
- **Cost-effective operations** – Make technology investments for the biggest business impact with expert, data-driven recommendations.

## Technology solutions

Logicalis partners with industry-leading technology suppliers—Cisco, HPE, IBM, Microsoft, ServiceNow, and others—as well as numerous specialty partners to bring your IT vision to fruition.



### Network

*Wired / Wireless / SD-WAN / CASB / SASE*

Architect a network for agility and flexibility so it can scale based on demand and react to change quickly.



### Cloud

*Private / Public / Hybrid Storage - Compute - DB*

Accelerate cloud adoption with a foundation that delivers scalability, high availability, cost efficiencies and ongoing innovation.



### Security

*Sentinel SEIM / Defender / Secure Score*

Integrate and orchestrate security across the entire digital ecosystem using a hyperscale cloud-native platform.



### Workplace

*M365 / Webex / Teams / Cloud Calling / Meeting Rooms / Identity & Endpoint Mgmt.*

Build a workplace with digital technologies that balances productivity with employee empowerment.

## Additional capabilities

- Physical security, including access control and video surveillance, mass notification, A/V, and more
- Enterprise agreement and licensing management and support
- Logistical support, including burn-in, staging, configuration/reconfiguration, etc.
- 24x7x365 service desk with Level 1 and Level 2 end-user support
- Expertise with government procurement contracts
- Campus-wide networking, including Wi-Fi and Private 5G, for seamless connectivity
- Advisory/consulting services for campus-wide technology strategy and roadmaps
- Streamlined IT processes and workflows, documentation, and cost control via ITSM

## Comprehensive IT services

- Consulting Services
- Strategy Development
- Solution Design
- Implementation Services
- Microsoft Services
- Managed Services
- End-User Services
- Maintenance Services
- Adoption Services

### Case in point:

**Large public research university with nearly 50,000 students**

#### Challenge:

Brain drain of key talent, making it a challenge to effectively manage their IT environment and meet internal customers' needs.

#### Solution:

- Logicalis Professional Services
- Logicalis Managed Services

#### Results:

Logicalis successfully recruited, onboarded, and trained 5 individuals the client was able to hire and transition into their environment.



**LOGICALIS**  
Architects of Change